

# FOR THE FINEST HOTELS IN THE WORLD... AND THOSE WHO STAY WITH THEM

**Do you focus on offering your guests personalized service with a "home away from home" touch?**

**Do you strive for unprecedented excellence in guest services?**

**Are you looking at new and unique ways to differentiate your property?**



*"Enhancing the guest experience is the ultimate goal of the Concierge Team. Anticipating and catering to our guests' needs is what we do daily. When a guest checks in to the InterContinental Los Angeles, he expects to feel welcomed and at home. NewspaperDirect contributes to making this happen by offering our guests their home newspapers."*

**Jérôme Jeannest, Chef Concierge**  
**InterContinental Los Angeles**  
**Century City**  
**Board member Les Clefs d'Or USA**

With NewspaperDirect's Print-on-Demand newspaper service, you can now offer your guests the luxury of receiving current-day editions of their favorite newspapers from around the world. With hundreds of national and international titles, NewspaperDirect is the hotel amenity that makes your guests feel right at home.

For more than nine years now, NewspaperDirect, the world leader in digital newspaper distribution, has been providing the best newspaper amenity available to the finest hotels and resorts in the world.

**NewspaperDirect**

**WORLD'S BEST NEWSPAPER AMENITY**



# MAKE THEM FEEL RIGHT AT HOME WITH THEIR DAILY HOMETOWN NEWSPAPERS

## Easy and instant access to hundreds of newspapers

NewspaperDirect offers over 1000 newspapers from 85 countries in 40 languages, and the list keeps growing. Whether your guest wants the Boston Globe or La Repubblica, you will be able to deliver the newspapers that matter to them when they want them!

## Enhance your VIP program

Provide your most prestigious clients and guests with personalized newspapers. Also, include newspapers as an added service for conferences and boardroom meetings, and place a selection of newspapers in the VIP/Executive lounge.

## Real newspaper look and feel

With NewspaperDirect, newspapers are presented and printed in their original layout, with all the articles, features and content found in the original publications. It will be much more enjoyable for your guests as they flip through their newspaper at your property the same way they do at home.

## Convenience and flexibility

Within minutes, you can print and deliver your guest's favorite same-day newspaper to their room. You can also schedule specific titles for automatic daily downloading and printing. Make the most popular newspapers available at the coffee shop, concierge desk, dining rooms and other public areas.

## Timeliness and availability

Time is more valuable than ever. With NewspaperDirect, you can print any title you select on demand, on the day of issue, regardless of where the paper is published. As soon as a newspaper is available, you can download and print, delivering the newspaper to your guest on check-in, or on check-out as they head to the airport.

*"Working with NewspaperDirect has really added value to our services by providing guests with their favorite newspapers on a daily basis. Being one of only two five-star Leading Hotels in Ukraine, the Donbass Palace considers it essential to provide such services, especially because the majority of our guests are business travelers. NewspaperDirect's convenient system gives us the opportunity to easily print newspapers in-house."*

**Liliya Paramonova**  
Sales and Marketing Manager  
Donbass Palace, Ukraine  
Member, Leading Hotels of the World, Ltd.



## ND PRESS

NewspaperDirect's web-based Print-on-Demand solution, ND Press, allows you to offer your valued guests same-day editions of the world's leading newspapers during their stay with you.

In subscription mode, you will be able to download and print preferred titles for your guests within a matter of minutes. The system also enables newspapers to be personalized, with individual guest names printed on each page.

ND Press is easy to install, use and manage, making it the perfect solution for hoteliers who want to take guest satisfaction to higher levels and make them feel right at home.



# OVER 1000 NEWSPAPER TITLES... THROUGH ONE CONVENIENT SERVICE

## ND Press service packages\*

Quarterly Service Package**	P5	P10	P15
3 month service package	\$865	\$1,600	\$2,050
Number of newspaper copies included in the package	450	900	1,350
Overage Fee (Fee per additional copy printed over the volume included in the package)	\$1.80	\$1.54	\$1.30

Semi-Annual Service Package	P5	P10	P15
6 month service package	\$1,615	\$2,900	\$3,710
Number of newspaper copies included in the package	900	1,800	2,700
Overage Fee (Fee per additional copy printed over the volume included in the package)	\$1.70	\$1.54	\$1.30

Annual Service Package	P5	P10	P15
12 month service package	\$3,050	\$5,510	\$7,000
Number of newspaper copies included in the package	1,800	3,600	5,400
Overage Fee (Fee per additional copy printed over the volume included in the package)	\$1.70	\$1.49	\$1.24

\* All prices are shown in US dollars

\*\* Now only available if paid on credit card

## Pricing terms

**Service packages.** A service package to the ND Press Service provides you with a specific number of newspaper copies for the entire service term. Both printed copies and copies read onscreen are counted towards the package. Copies selected for online reading which are printed once are counted as one copy towards the plan. Any additional printed copies are counted appropriately.

**Overage fee.** Should you print or read copies in excess of the included quantity of newspapers in the term of the selected package, NewspaperDirect will automatically charge you for each additional newspaper at the rate specified in the selected package above.

**ND Press auto-renew and cancellation policy.** Subscriptions to the ND Press Service are automatically renewed at the end of the subscription term. However, you may cancel your subscription at any time. In case of cancellation, no refund will be granted for the unused portion of the cancelled subscription.

## Getting started

To subscribe to ND Press go to [www.newspaperdirect.com/solutions/hotels.aspx](http://www.newspaperdirect.com/solutions/hotels.aspx). From this secure website, you can sign up for the service, pay for the subscription via credit card (alternative payments methods are also available), and access the service immediately.

Upon subscription, you will be able to enter the ND Press site, and receive instructions on how to download and install PressReader, the software program needed to print newspapers. This process is very easy, and will enable you to get up and running quickly and efficiently.

ND Press subscribers receive the benefit of 24/7/365 support from NewspaperDirect's Customer Support team, via email, phone or instant messaging.

If you have any questions on the system or hardware requirements, please do not hesitate to contact us at [customersupport@ndpress.com](mailto:customersupport@ndpress.com).

## What you will need

### Digital printer/copier:

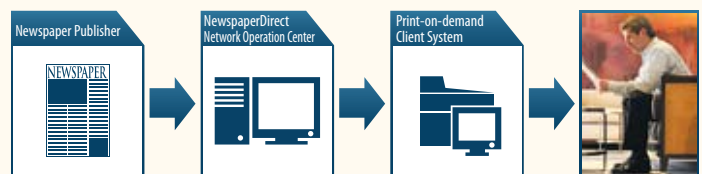
- A3 (297 mm × 420 mm) or Tabloid (11" × 17") paper size
- PostScript support is highly recommended
- Duplex printing is recommended
- Additional RAM is recommended

### PC:

- Pentium IV 1GHz processor or equivalent
- 256 MB of SDRAM
- 40 GB hard drive
- Microsoft Windows 2000/XP/Vista
- High-speed Internet connection



## How it works



Publishers from around the globe send digital newspaper files to NewspaperDirect via the Internet.

Network Operations Center assembles and optimizes newspaper files and makes them available for users.

ND Press enables the user to download, print and read current issues of requested newspapers from around the world.

Start offering this unique amenity to your guests today!

Simply register at [www.newspaperdirect.com/solutions/hotels.aspx](http://www.newspaperdirect.com/solutions/hotels.aspx) and we will gladly provide you with a free trial for 7 days. With your free trial, you will immediately be able to print any 10 available newspaper copies of your choice.



## SUBSCRIBE ONLINE TODAY TO OFFER THE WORLD'S BEST NEWSPAPER AMENITY TO YOUR GUESTS!

FREE TRIAL

