

DAILY HOMETOWN NEWSPAPERS... ...ONLY A CLICK AWAY



Hotel PressDisplay is the answer for hoteliers looking for a sustainable, high-tech digital newspaper solution. Now, your tech-savvy guests can browse and read daily newspapers from around the world using their laptops or mobile devices.

Staying connected with the world and with world opinion makers is important — that's why Hotel PressDisplay helps your guests access **over 1000 newspapers from 85 countries in 40 languages**. Our selection includes **Los Angeles Times, Daily Mail, Le Figaro, Corriere della Sera, Handelsblatt, Dong-A Ilbo, The Straits Times, Asharq Al-Awsat** and many more!

Hotel PressDisplay is the latest addition to NewspaperDirect's PressDisplay.com product family, which attracts millions of online and corporate customers daily, along with patrons from thousands of libraries worldwide.



 **HOTEL
PRESSDISPLAY**

Your Digital News Kiosk

Service by:

NewspaperDirect

PROVIDE YOUR GUESTS WITH A SUPERIOR NEWSPAPER READING EXPERIENCE

Sustainability

A greener alternative to traditional locally delivered newspapers, Hotel PressDisplay is a sustainable solution which will enable your property to reduce costs, wastage, and the manpower needed to deliver and dispose of locally-printed broadsheet newspapers.

Maximize on Existing Resources

Hotel PressDisplay is cost-effective and does not require additional hardware or software investments. Through their PCs or mobile devices and your property's high-speed internet service, users can access and read digital versions of their daily newspapers while in the guest room, hotel lobby, restaurants or other public areas within the hotel's IP range.

Increase Existing Revenues

Earn incremental revenue by bundling Hotel PressDisplay with your high-speed internet access. This will improve your take-up rates, which can increase service revenue and maximize guest satisfaction. Or, by making Hotel PressDisplay a free amenity, you will increase guest loyalty and improve guest return visit ratios.

Simultaneous User Licenses

Subscriptions to Hotel PressDisplay are sold on a simultaneous user license basis and provide the license user or guest with unlimited access to newspapers on Hotel PressDisplay. For each license purchased, one guest can use the service at a specific time and read an unlimited number of newspapers onscreen.

Some of the exciting features that your guests can take advantage of while using Hotel PressDisplay:

- **Instant access to the world's largest selection of newspapers**, with 1000 different newspapers titles from around the world.
- **Available in the original full-color format.** "Flip through the pages" onscreen and read the editorials, columns and other content found in the familiar print edition.
- **Download newspapers to their laptops for offline reading** and read them in areas without internet access or while en route to the next destination.
- **Quickly find and easily read articles** by searching topics across all titles, or by using the table of contents in a single edition.
- **Translate articles** in up to 12 different languages.



Subscribe today and offer the world's leading digital newspaper amenity to your guests!

NewspaperDirect

Founded in 1999, NewspaperDirect Inc. is the world leader in multi-channel newspaper and magazine content distribution and monetization. NewspaperDirect offers over 1000 newspaper and magazine titles through a global network of more than 1200 print locations in more than 100 countries, delivering them to hotels, libraries, cruise ships, corporate offices, retail outlets, home subscribers and Web browsers everywhere. The company also leverages its extensive content base and leading-edge technology to offer PressDisplay.com, which provides consumers with online, instant access to hundreds of newspapers and magazines from around the world, via computer or smart mobile device.

Corporate Headquarters:

200 – 13111 Vanier Place, Richmond, BC, Canada, V6V 2J1

Phone: **1 604 278 4604**

Toll-free North America: **1 877 980 4040**

Fax: **1 604 278 4684**

Toll-free International: **800 6364 6364**

E-mail: hospitality@newspaperdirect.com

Web: hotel.pressdisplay.com

Blog: newspaperdirectconcierge.wordpress.com